

**Board of Directors Meeting**  
**Tuesday, May 15, 2012**  
**Sheraton Portland Airport Hotel**

**Vision**

Build a rich global meeting industry community

**Mission**

Make MPI-OC members successful by building connections to:

- Knowledge/Ideas
- Relationships
- Marketplaces

**9:04 am – Call to Order** – Midge Dobbs, CMP, President

**Roll Call** – Darcie LaMotte-Waage; Kim Herrmann, CMP; Alex Doyle, CMP; Midge Dobbs, CMP; Melodie King, CMP; Tim Neill; Cyndi Holloway, CMP; Anne Hallinan, CMP; Jennifer Walsdorf, CMP, CMM, CTE; Tara Thomas, CMP, DMCP; Cathy Mason, CMP; Michele Starry; Jennifer Cox; Merrissa Burleigh; Dawn Rasmussen, CMP; Christina Devlin, CMP, CMM; Stephanie Kennedy

**Absent:** Cindy Wallace, CMP, CMM

**Approval of Minutes:**

**a. Approval of April 2012 BOD minutes:**

Jennifer Cox: I move that the Board accept the April 2012 Board of Directors minutes.

**Second:** Tim Neill

**Motion Passes Unanimously**

**Financial Statement Review:**

- Speaker Showcase doing great! \$4050 to date.
- Fundraising - \$8 short on the raffle thanks to Cyndi donating her 50/50 winnings back.
- Grant monies - \$2200 expected to receive prior to the end of the year
- Cascadia Conference - \$30-40,000 expected per chapter
- All Industry Gala – will be getting \$72 returned to us
- Aging – Alison Sadowski with Coastal Hotels owes \$52 – Janet Kearney to follow up

**Review of Dashboard:**

- Number of members is up to 230
- May meeting has 40 planners of the 105 registered – 38%
- 5,232 unique visits to date on the website – doing very well
- Satisfaction score for April was 4.65 which brings the average to 4.05

**Review of Business Plan and Board Reports:**

**Strategic Alliance:**

- Speaker Showcase
  - 21 vendors – 16 tables

**Fundraising:**

- Committee working on getting packages across the state and the country
- Need more gift certificates for packages
- Wine Wall – lots of donations coming in
- Will have around 3 live auction packages

### Monthly Education:

- Last one today – James Spellos

### Special Educational Projects:

- Cascadia – discrepancies in the final numbers will be doing an internal audit. Reta is suppose to have final numbers to the chairs by May 25
- Satellite meetings
  - Well attended
  - Speaker was good

### Communication:

- Working on summer Oracle – deadline is June 21
  - Gala/award winners
  - Final letter from Midge
- Working on transition with Dawn
- Good communications with all teams
- Need to update the Twitter stats

### Recruitment:

- Sarah has moved to Denver
- 16 new members in April – 3 cancellations – 10 of the new members were students. In order to keep the student club at MHCC – Court's membership can't drop

### Retention:

- Community Outreach
  - Doggie Dash – had a small team
  - Dress for Success – today
  - Lisa Chan is going to be chair next year
- Board Touch Calls
  - Need to be done by the end of the day on Wednesday so Kelly can combine together
- Scholarship – WEC/CMP Conclave will be given out today
- MPI 101 – today with the jeopardy game
- Awards
  - Julia no longer chair – Kim has taken over with Royce
  - Committee meeting tomorrow
  - Award nominations due today – every board member needs to complete one

### Administration:

- 2012-2013 Org Chart Change
  - Sarah was slated to be VP Communications and Dawn was going to be the Director
  - Decided to move Dawn to the VP and no longer have a Director
- Board retreat this weekend – focus on business plans and budget
  - Retreat agenda going out tomorrow
- Volunteer Recruitment
  - Happening at today's meeting
  - Want one new person on each committee that has not been on a committee before
- Satisfaction Scores
  - Only a few went down, but overall our scores went up
  - Rank in region – 5
  - Global rank – 6 of 72 chapters

### **Other Business**

- a. **Awards Gala – MOTION:** Kim Herrmann, CMP: I move that we approve an overage of funds in line item 432 Member Rec. The funds will come from line item 513 – Membership Give aways. The amount will not exceed \$504 (21x\$24) and will be used to host the Past Presidents to attend the Gala at no charge.

Second: Melodie King, CMP

### **Motion Passes Unanimously**

b. **Awards Gala – MOTION:** Kim Herrmann, CMP: I move that we approve an overage of funds in line item 438 Awards. The funds will come from line item 519 – Recruitment Campaign. The amount will not exceed \$630 (21x\$30) and will be used to provide the Past Presidents with a small glass art award.

Second: Jennifer Cox

### **Motion Passes Unanimously**

c. March Madness

- o Have made it to the Elite 8 and will be voting this week
- o

d. Letters to US Members

- o GSA meeting spending causing issues with everyone
- o Midge sent a letter to the Oregon Senators and got a response back
- o Trying to bury this in the Postal bill – not going to pass
- o Need to sign the petition and write letters

e. **MOTION:** Jennifer Cox: I move that approve \$1,250 from the reserves for a special project.

Second: Kim Herrmann, CMP

### **Motion Passes Unanimously**

**10:15 am Adjourn** – Midge Dobbs, CMP, President